

The Annual Copyright License for Curriculum & Instruction

A comprehensive licensing solution to support the reuse of high-quality copyrighted content in K-12 curriculum and instructional materials

The Annual Copyright License for Curriculum & Instruction provides:

- Broad coverage for print or digital uses in curriculum and instruction
- Time and cost savings through easy and immediate verification of rights
- An easy way to support copyright compliance

Designed to address the diverse licensing needs of educational technology (EdTech) providers, core and supplemental curriculum developers, and custom publishing companies, as well as U.S. State Departments of Education and K-12 school districts, the **Annual Copyright License for Curriculum & Instruction** from CCC provides print or digital rights enabling you to incorporate excerpts of high-quality fiction and nonfiction books, magazines, newspapers, online content, and other types of works in curriculum and instructional materials, as well as online platforms such as learning management systems and EdTech applications. Included with the Annual Copyright License for Curriculum & Instruction is RightFind® Curriculum, an easy-to-use, online tool that makes it easy to verify coverage under your CCC license.

With the demand from schools, districts, and teachers for high-quality, standards-aligned materials to customize curriculum comes a set of licensing challenges for schools and curriculum developers about how to obtain permission to use the texts in instruction (both in-person and remote). Similar demands come from EdTech companies that want to include such content in their K-12 ELA applications and services and developers of open educational resources (OERs) who need to access high-quality authentic content to supplement curriculum. Additionally, securing copyright permissions on an individual basis at scale and in time for in-class and remote learning is difficult and time-consuming, especially as needs fluctuate.

License benefits

The Annual Copyright License for Curriculum & Instruction helps you improve and enrich curriculum, support copyright compliance, and reduce administrative cost.

For EdTech Companies, Curriculum Developers, and Custom Publishers, the license helps you:

- Include excerpts of diverse, high-quality, current content from a wide range of publishers — giving you the depth and breadth you need to help educators reach all learners.
- Add value to your products and services and increase customer satisfaction
- Gain the flexibility to add, remove, test, or use portions of published content in your offering.
- Deepen engagement with all learners, include excerpts of DEI and local culture content.
- Save time with a uniform set of reuse rights across many publishers — eliminating the issue of variability from one agreement to another for titles in the license.
- Minimize your company's infringement risk and better manage copyright compliance.



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By giving every educator the resources to spark courageous thinking, we can truly have an impact on student growth. The Annual Copyright License for Curriculum & Instruction will help create more equitable access to quality education while easing the burden of obtaining copyright permissions on an individual basis.”

Eileen Murphy
CEO ThinkCERCA

For School Districts and Departments of Education, the license helps you:

- Bring more creativity to curriculum development through the inclusion of excerpts of diverse, high-quality, current content from a wide range of publishers.
- Personalize, adapt, enrich, and enhance curriculum to meet each student’s diverse needs and interests.
- Share excerpts of published content with students in curriculum materials such as supplemental readings, worksheets, tests, quizzes, “coursepacks,” and other materials used as part of instruction in organized learning activities.
- Enhance open educational resources (OERs) with excerpts of works from leading publishers.
- Better manage copyright compliance and demonstrate respect for the intellectual property of others.
- Reduce time searching for and obtaining permissions and the need to negotiate licenses with individual publishers.



About CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

Learn more

Learn how the Annual Copyright License for Curriculum & Instruction makes it easy to incorporate excerpts of copyrighted content in K-12 curriculum and instructional materials and manage copyright compliance.

✉ alclisupport@copyright.com

🌐 copyright.com/academia