# The Boston Globe Names CCC a 2023 Top Place to Work in Massachusetts for Third Year in a Row

## Media Organization Honors the Best Employers in Massachusetts as Voted by Employees

December 11, 2023 – Danvers, Mass. - <u>CCC</u>, a pioneer in voluntary collective licensing, advancing copyright, accelerating knowledge, and powering innovation, has been named one of the <u>Top Places to Work in Massachusetts in the large employer category</u> for the third year in a row in the 15<sup>th</sup> annual employee-based survey project from <u>The Boston Globe</u>.

Top Places to Work recognizes the most admired workplaces in the state voted on by employees. The survey measures employee opinions about company direction, execution, connection, management, work, pay and benefits, and engagement. Employers are placed into one of four groups: small, with 50-99 employees; medium, with 100-249 workers; large, with 250-999; and largest, with 1,000 or more. The rankings in *Top Places to Work* are based on confidential information collected by Energage, an independent company specializing in employee engagement and retention, from more than 137k individuals at 347 Massachusetts organizations.

"The best employers are always striving to put their people first, whether they're honoring small individual accomplishments or adjusting company-wide policies to become more inclusive," said Katie Johnston, the Globe's Top Places to Work editor."

"CCC is honored to have been named a Top Place to Work in Massachusetts based on the votes from our team members for the third year in a row," said Tracey Armstrong, President and CEO, CCC. "As we have grown as an organization we continue to learn together, innovate together, and strive to maintain an inclusive, people-first environment, where we emphasize the importance of community and the difference that together, we can make in the world."

CCC remains committed to continuous improvement in creating a diverse, equitable and inclusive (DEI) workplace. CCC's DEI Employee Resource Group launched a pilot Girls Who Code team at the elementary school level in 2023 and piloted the first chapter north of Boston last year. Its speaker series most recently hosted Dr. Kenann McKenzie-DeFranza talking about the importance of listening to understand each other, our customers, and our communities. CCC is a member of the Mass Technology Leadership Council (MassTLC), whose mission is to accelerate innovation, growth, and development of an inclusive tech ecosystem in Massachusetts through STEM pipeline initiatives, talent development, leadership, and advocacy. CCC is a member of the North Shore Juneteenth Association, an emerging 501 (c)(3) organization of community leaders creating awareness about Juneteenth, educating the community about positive aspects of Black American culture, and dismantling racism by using events and programming as tools of change.

In 2023, CCC was <u>named</u> to the Women's Edge and Boston Globe Magazine's Top 100 Women-Led Businesses in Massachusetts list and received a <u>2023 Top Workplaces USA national award</u>. Last year, CCC earned several <u>Top Workplaces</u> Culture Excellence Awards for Employee Appreciation, Employee Well-Being, Professional Development, Compensation & Benefits, Leadership, Work-Life Flexibility, and being Women-Led. Armstrong was recently featured on the <u>Forbes 2023 "50 Over 50"</u> list.

To learn more about CCC and to view available job openings, visit <a href="https://www.copyright.com/company-careers/">https://www.copyright.com/company-careers/</a>.

### **About CCC**

A pioneer in voluntary collective licensing, <u>CCC</u> advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders on innovative solutions to harness the power of data and AI.

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