

# CCC Reprints and Permissions Services

#### Sunshine Act Reporting for ePrints

An extension of CCC's Reprints and Permissions Services, our Sunshine Technology for ePrints solution simplifies your compliance. CCC enables sales, marketing and medical affairs teams to get vital scientific literature into the hands of healthcare professionals (HCPs) and others quickly while capturing the detailed data your organization needs for Sunshine Act reporting.

#### How it works

CCC's solution tracks the delivery of individual ePrints via a landing page where HCPs and other recipients are required to complete a short form to access the PDF article. CCC captures important information such as the HCP's name, state, Provider ID and value of the ePrint, as well as information about the article (e.g., title, author(s), publication). The landing page and form (example below) are fully customizable enabling you to display your company's branding and capture the specific recipient and article data that you need.



Example landing page and form for ePrint access

For bulk ePrint orders, CCC will provide you with a link to a secured article PDF, which includes a download counter to track usage. Your sales, marketing and medical affairs teams can distribute or share the article via email, internet, or Website. If you require Sunshine Act reporting capabilities with the ePrint, the user will be prompted to complete a form to access the article ePrint. The data is captured by CCC and included in a monthly report. If the number of remaining views is getting low, CCC will alert your team so they can increase the number of allowable downloads without interrupting the original link.

For existing ePrints (PDF or HTML) fulfilled by CCC or another provider, our Reprints team can add a Sunshine Technology layer giving you the ability to capture usage data for use in Sunshine Act reporting.



### Personalized Service. Global Reach

Reprints and Permissions Services from CCC makes it easy to order high-quality, copyright-cleared commercial medical and scientific article reprints and ePrints and get copyright permissions from thousands of publishers. Our experienced reprints and licensing professionals will navigate complex production and fulfillment processes for you, delivering reprints and ePrints when and where you need them while enabling faster turnaround times and lower shipping costs. Take advantage of group purchasing options to consolidate orders across your business for even greater savings.

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