

# RightsLink for Scientific Communications

# Advanced scholarly communications workflow solution for the Open Access community

As global initiatives put new pressure on the scholarly publishing industry, organizations of all sizes and disciplines are racing to build and strengthen existing Open Access (OA) strategies. Publishers are looking for solutions that reflect the evolving demands of new OA agreements in a changing marketplace, simplify editorial and payment workflows, and enable testing of new business models to reflect the needs of a new reality.

RightsLink for Scientific Communications is the most widely adopted, community-led market solution that simplifies OA management for publishers, funders, institutions and authors. With flexible workflows to accommodate both single payments and consolidated funding through OA institutional agreements, RightsLink for Scientific Communications is designed to drive innovation, efficiency, and collaboration across the scholarly ecosystem, helping publishers to scale their OA programs.



#### Why RightsLink?

Honoring OA institutional agreements with

1,800+

institutions and funders

Trusted by

30+

leading publishers

Supporting authors from

180+

countries

More than

46,000

funding requests submitted and processed under transformative or other OA agreements

Representing

5,500+

## CCC's Scholarly Communications Suite

RightsLink for Scientific
Communications is part of the CCC
Scholarly Communications Suite
which includes Ringgold Identify
Database and OA Intelligence. This
innovative suite of solutions
provides industry-tested, datadriven technology that leverages
persistent identifiers and
supporting metadata to accelerate
deal modeling and reliably manage
APCs and OA agreements.

### Constant change, continuous innovation.

Through partnerships, integrations, and support of cross-stakeholder initiatives in RightsLink for Scientific Communications, we support Open Access (OA) funding workflows that serve everyone in the community publishers, institutions, funders, and authors. We've been an active partner in the evolution of hybrid and pure OA publishing models, working with publishers to put the author and institution experience first, and manage shared infrastructure in a scalable and sustainable way. As a result. RLSC was designed as a shared platform to help facilitate trust, transparency, and efficiency across all OA stakeholders.

#### RightsLink helps publishers:

Scale your OA business by simplifying the management of OA institutional agreements. RightsLink helps publishers automate any OA agreement, whether Read & Publish, Publish and Read, Membership, Community Action/Pure OA, or Multi-Payer.

**Deliver an author-first experience and keep the focus on the research, not OA administration.** RightsLink helps publishers present authors with a single workflow for managing their OA charges. This streamlines and unifies the author experience, reduces frustration, and removes the need for authors to go to separate portals and self-identify or enter journal codes.

By using RightsLink to manage agreements and leveraging RightsLink's standard, turnkey integrations with leading submission systems, authors will be presented with OA funding options at submission and at acceptance eliminating the need to identify, secure and manage eligible OA publication funding from various sources.

#### Increase speed-to-publication and strengthen OA compliance.

RightsLink's touch-free workflow removes the author, and optionally the institution or funder, from the APC payment and funding workflow. This workflow allows publishers to meet requirements to remove authors from the OA administration process and manuscripts can be publishers immediately OA.

#### Build trust and transparency with stakeholders through a shared platform.

RightsLink's Institutional Portal provides institutions and funders a common, shared portal for reviewing and approving funding requests. RightsLink works with more than 1,800 institutions, consortia, and funders globally. In addition, RightsLink delivers unmatched reporting with intuitive dashboards for a publisher's editorial, finance, and compliance teams.

#### Join a community of peers in the shift to Open Access.

Through partnerships, integrations, and support of cross-stakeholder initiatives in RightsLink for Scientific Communications, we support Open Access funding workflows that serve everyone in the community — publishers, institutions, funders, and authors.



#### **About CCC**

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright, information management, artificial intelligence, and machine learning, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by harnessing information from a wide variety of data sources and content assets.

#### Learn more

Contact your CCC team to explore how RightsLink for Scientific Communications can help your organization.

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- copyright.com/rightslink-scientific