

CCC Hires Duncan Campbell as Executive Director

*Publishing Industry Leader Brings Extensive Experience in Licensing,
Technology Policy, and Commercial Strategy*

Oct. 18, 2023 – Danvers, Mass. – [CCC](#), a pioneer in voluntary collective licensing and leading information solutions provider, announces [Duncan Campbell](#) has joined its Client Engagement and Business Development team as Executive Director.

Campbell was most recently Senior Director, Global Sales Partnerships at John Wiley & Sons, where he led teams responsible for licensing and business development, agent relations, collective rights management, and permissions across the range of Wiley’s academic journal and database content.

Campbell is vice-chair of the [Association of Learned and Professional Society Publishers](#) (ALPSP) Policy Committee, and a non-executive director of [Seren Books](#), a literary publisher based in Wales. He was previously co-chair of the [CLOCKSS](#) digital archive, a not-for-profit joint venture between the world’s leading academic publishers and research libraries, as well as a board member at the [International Publishers’ Rights Organization](#) (IPRO), the [International Federation of Reproduction Rights Organisations](#) (IFRRO) and [Crossref](#).

“Duncan joins CCC at a pivotal moment for the information industry,” said Tracey Armstrong, President and CEO, CCC. “We look forward to his contributions as CCC advocates for market-based licensing solutions around the world, including at the intersection of copyright and artificial intelligence.”

“I’m delighted to be joining CCC during such an exciting time for the publishing industry,” said Campbell. “It’s a fantastic opportunity to collaborate with the publishing community in driving creativity and delivering innovative and transformative products and services.”

CCC recently received a [2023 Top Workplaces USA national award](#) and was named one of the [Top Places to Work in Massachusetts](#) by the Boston Globe. CCC was also included in the Globe’s [Top 100 Women-Led Businesses in Massachusetts](#) list. Last year, CCC earned several [Top Workplaces](#) Culture Excellence Awards for Employee Appreciation, Employee Well-Being, Professional Development, Compensation & Benefits, Leadership, Work-Life Flexibility, and being Women-Led. CEO Tracey Armstrong was [named](#) to Forbes 2023 “50 Over 50” list.

ABOUT CCC

A pioneer in voluntary collective licensing, [CCC](#) is a leading information solutions provider to organizations around the world. With deep domain expertise in copyright, technology, content, PIDs, FAIR data principles, metadata, and more, CCC works to advance copyright, accelerate knowledge, and power innovation. CCC and its subsidiary [RightsDirect](#) help organizations

harness the power of data, AI, and machine learning to drive strategic decision-making, grow their businesses, and gain competitive advantage.

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