CCC & GO FAIR Foundation Host Forum on Building AI Strategies with FAIR Data

*Experts to Address Latest Developments in Adoption of FAIR Principles to
Fuel Artificial Intelligence and Accelerate Discovery*

August 24, 2023 – Danvers, Mass. – [CCC](), a leader in advancing copyright, accelerating knowledge, and powering innovation, in partnership with the [GO FAIR Foundation](), will host its inaugural FAIR Forum on "The Evolving Role of Data in the AI Era" on 18 September at [Poortgebouw,]() the University of Leiden, the Netherlands.

With new AI services being introduced on an almost daily basis, the adoption of [FAIR Data Principles]() (**F**indable, **A**ccessible, **I**nteroperable, and **R**eusable) is more important than ever. This one day in-person forum will provide leaders in research-intensive businesses with expert insights on the importance of FAIR data to successful AI initiatives. Participants will also benefit from practical advice and best practices related to FAIR implementations.

CCC brings a number of global FAIR and AI experts to this event, including: **[Barend Mons](),** President, CODATA; **[Erik Schultes](),** FAIR Implementation Lead, GO FAIR Foundation; **[Lars Juhl Jensen]()**, Professor, NNF Center for Protein Research; **[Jane Lomax]()**, Head of Ontologies, SciBite; and **[Martin Romacker]()**, Product Manager, Roche Data Marketplace. **[Tracey Armstrong]()**, President & CEO, CCC; and **[Babis Marmanis]()**, Executive Vice President & CTO, CCC, will also share insights.

"The FAIR Data Principles emphasize machine-actionability which is essential for effective use of AI and managing the increasing volume and complexity of data," said Armstrong. "This event will emphasize the important role that information management professionals can have in making FAIR data principles a reality and accelerating their journey to realizing the advantages of AI capabilities in their organization."

Speakers will address critical topics such as:

- The vital role of FAIR data in strategic AI initiatives.
- Using FAIR data to improve efficiency and drive innovation.
- Evangelizing FAIR Data Principles and identifying practical steps to implementation.

For a complete agenda, click [here](). To register, click [here]().

CCC frequently convenes expert panels to explore complex and important topics in the world of research, publishing, and media. Recent CCC Town Hall events included *[Information Integrity & ChatGPT](),* which explored the evolving nature of originality and authenticity in a world of AI and discussed the rapid growth of generative AI tools; and *[Making Research Data FAIR](),* which focused on the development of research data that is FAIR through culture, training, and technology and which drives confidence in science on four continents.

ABOUT CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright, information management, artificial intelligence, and machine learning, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by harnessing information from a wide variety of data sources and content assets.

For more information, please contact:
Craig Sender
Senior Director, Public & Analyst Relations
csender@copyright.com
917-626-7152