



# The CCC K-12 OER Licensing Solution

## A comprehensive licensing solution to support the reuse of high-quality copyrighted content in K-12 OER curriculum

Based on the CCC Annual Copyright License for Curriculum and Instruction (ACLCI), the CCC K-12 OER Licensing Solution is designed to address the diverse content and licensing needs of OER (Open Education Resource) curriculum developers, schools, school districts, and states. The solution provides print or digital rights enabling you to incorporate excerpts of high-quality fiction and nonfiction books, magazines, newspapers, online content, and other types of works in OER curriculum and instructional materials, as well as online platforms such as learning management systems and EdTech applications. Included with the CCC K-12 OER Licensing Solution is RightFind® Curriculum, an easy-to-use, online tool that makes it easy to verify coverage under your CCC license.

K-12 OER curriculum developers and schools, school districts, and states often rely exclusively on content that is freely available in the public domain, included in the curriculum as a reference (link, ISBN, article citation), available under an open license, or they elect to develop content internally for use in curriculum, all in order to avoid copyright compliance issues. However, there are some downsides to using this content that can impact student engagement and performance on tests. Synthetic content is created for instructional purposes and can often be predictable and formulaic, whereas authentic content includes texts from leading publications and primary sources that represent diverse perspectives and contemporary voices, addressing a variety of interests and learning styles. Additionally, ELA and literacy standards typically reference providing learners a rich diversity of high-quality, authentic literature from multiple genres and time periods. Synthetic, openly licensed, or public domain content may not meet those standards.

### The CCC K-12 OER Licensing Solution provides:

- Broad coverage for print or digital uses in OER curriculum and instruction
- The specialized reuse and sharing rights OER curriculum developers need
- Time and cost savings through easy and immediate verification of rights
- An easy way to support copyright compliance



## The CCC K-12 OER Licensing Solution provides comprehensive coverage for 1M+ works across a diverse group of publishers including:

- Chicago Tribune
- Crabtree Publishing
- Evan-Moor
- Highlights for Children
- Jump!
- National Geographic
- Rosen Publishing
- Skipping Stones
- Storytime
- Science News
- TIME for Kids
- The New Republic
- And many more

For curriculum developers who wish to incorporate high quality copyrighted works, obtaining permission on a one-off basis for use in OER curriculum can be difficult, time-consuming, and expensive, if not impossible. While the use of linking can overcome the need for permissions, there are numerous cases where broken links, misdirected links, protected links, and links to infringing content prevented users from accessing or sharing the content. These links often simply push the question of copyright compliance onto the school, district, or teacher. There is also the issue of webpages cluttered with ads or inappropriate content. The CCC K-12 OER Licensing Solution addresses all of these challenges while helping to enrich the curriculum.

## Solution benefits

The CCC K-12 OER Licensing Solution helps OER curriculum developers, schools, school districts, and states:

- Quickly and easily include excerpts of high-quality, real-world content across a wide range of publishers — giving you the depth and breadth you need to help educators reach all learners.
- Support long-term curriculum adoption with extended reuse rights license coverage for up to nine years from the first use of the copyrighted content.
- Share, copy, and remix authorized content as under an open license.
- Improve the quality of your OER curriculum with published content from leading publishers and publications including books, newspapers, magazines, and web content.
- Deepen engagement with all learners by including excerpts of timely, culturally responsive content that reflects contemporary voices.
- Save time with a uniform set of reuse rights across many publishers — eliminating the issue of variability from one agreement to another for titles in the license.
- Easily share your copyrighted content-enriched OEM curriculum with accreditation agencies as well as schools, districts, and states looking to evaluate and adopt the curriculum.
- Minimize copyright infringement risk for the school, district, or teacher using the curriculum.



### About CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright, information management, artificial intelligence, and machine learning, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by harnessing information from a wide variety of data sources and content assets.

### Learn more

Learn how the CCC K-12 OER Licensing Solution makes it easy to incorporate excerpts of copyrighted content in K-12 OER curriculum and instructional materials and manage copyright compliance.

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