

OA Agreement Intelligence

Disambiguate, model, and analyze publication data with sophisticated, AI-enabled affiliation matching technology

As publishers work to transition to new OA business models through agreements, including transformative agreements like Read and Publish, they strive to create deals that are fair, sustainable, and driven by data. Unfortunately, these efforts are often stalled by incomplete and inaccurate data sets, manual data aggregation work, and labor-intensive analysis and deal modeling processes.

OA Agreement Intelligence is the only solution that enables publishers to automatically disambiguate institutional affiliations and funder relationships, model and build agreement offers, and analyze open access and subscription publication data to accelerate the creation of scalable, sustainable, and transparent deals with their institutional customers. Combining sophisticated, AI-enabled, affiliation-matching technology and analytic capabilities, OA Agreement Intelligence empowers publishers to reliably disambiguate institution affiliations and funder relationships and match them to historically published manuscripts to easily structure and negotiate OA agreements.

OA Agreement Intelligence Helps Publishers:



Optimize and scale OA programs



Reduce time-consuming intuition affiliation disambiguation efforts



Identify the impact of funder relationships on your publication volume and revenue



Gain strategic insights into your OA program with a 360-degree view of historical publication data (both OA and subscription)



Increase institutional customer satisfaction





CCC's Scholarly Communications Suite

OA Agreement Intelligence is part of the CCC Scholarly Communications Suite which includes the Ringgold Identify Database and RightsLink for Scientific Communications. This innovative suite of solutions provides industry-tested, data-driven technology that leverages persistent identifiers and supporting metadata to accelerate deal modeling and reliably manage APCs and OA agreements.

OA Agreement Intelligence features an easy, three-step process — prepare, build, and analyze — for modeling OA institutional agreements.

Prepare - Conceptualize your agreement offer, outlining its core parameters, and create your historical baseline to model a future deal with a specific partner.

- Create a holistic view of your publishing output, regardless of system of record, by adding publication data (OA and subscription) through a standardized and ESAC-compliant import template.
 - For publishers needing assistance with transforming their data to prepare for import, our team of data experts is available with their knowledge and expertise.
- Reduce time-consuming author affiliation and funder relationship disambiguation efforts through AI-enabled affiliation enrichment technology.
- Leverage intuitive data visualizations to understand your historical relationship with your institutional partner to help guide your future decision-making.

Build - Leverage comprehensive filters and parameters to simulate and experiment with new deal types and create agreement offers to propose to institutional partners.

- Experiment with robust filters and parameters to build different potential agreement offers that make strategic sense for all stakeholders.
- Optimize and scale your OA institutional agreement program with flexible modeling tools to model “what-if?” scenarios for agile experimentation and innovation without hours of data analysis.
- Simplify internal communication and collaboration with accessible analytics to easily share data with your teams to help streamline internal processes in support of crafting and supporting transparent, measurable deals.

Analyze - Analyze, compare, and adjust your pricing to meet your goals, partner expectations, market dynamics, and more.

- Leverage dynamic data visualizations that provide a year-over-year overview of both historical data and projected future years to see a complete view of the partner relationship over time.
- Instill confidence in your sales team with accurate, data-driven agreement offers and the ability to quickly adapt offers for efficient collaboration.
- Build and maintain trust with partners through consistent, data-driven agreement proposals using a transparent modeling tool.

About CCC

A pioneer in voluntary collective licensing, CCC is a leading information solutions provider to organizations around the world. With deep domain expertise in copyright, technology, content, PIDs, FAIR data principles, metadata, and more, CCC works to advance copyright, accelerate knowledge, and power innovation. CCC and its subsidiary RightsDirect help organizations harness the power of data, AI, and machine learning to drive strategic decision-making, grow their businesses, and gain competitive advantage.



Copyright Clearance Center

Learn more

Contact CCC to request a demo and learn how OA Agreement Intelligence can help your organization optimize and scale your OA agreement program.

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🌐 copyright.com/OA-Agreement-Intelligence