

Use Cases

Advancing Chemical Manufacturing with a CCC or RightsDirect Copyright License

With the intense race to find new uses and applications for existing molecules to meet the demands of industrial and consumer markets as quickly and efficiently as possible, it is essential for chemists, scientists, and engineers to collaborate using published content from standards, journals, toxicology reports, regulatory updates, and other information sources.

According to research from Outsell, Inc., chemical manufacturing professionals share published information at an average rate of 5.5 times per week with 9 other people, and 45% of that information is published by third-parties such as scientific journals, news sources, and other publications.¹

A copyright license from CCC or RightsDirect provides chemical manufacturing companies with an enterprise wide, single source, global licensing solution that enables professionals to efficiently collaborate using published content, drives innovation, and simplifies copyright compliance.



Provides a consistent set of global reuse rights across millions of publications from thousands of publishers.



Supports compliant collaboration across global teams to drive business forward.



Complements existing publisher agreements, subscriptions, and other content purchases to alleviate inconsistencies in coverage, helping organizations maximize the value of their content investments in compliance with copyright.



Increases efficiencies by reducing the amount of time spent verifying rights and obtaining individual permissions.



Makes it easy to verify authorized reuse rights anytime within existing workflows



Minimizes infringement risk.



Demonstrates an organization's respect for the intellectual property of others and commitment to corporate social responsibility.



Here's a look at how a copyright license from CCC or RightsDirect can support teams across chemical manufacturing companies.



The **Senior Manager of Research and Innovation** emails a toxicology report to the Application Engineer who is exploring new uses for that molecule.



A **Regulatory Submission Specialist** submits copies of articles to government agencies where required as part of a regulatory filing.



A **Supply Chain Planning Manager** stores market reports on a collaboration site so they can be consulted by colleagues who don't routinely require access to those reports to make critical decisions about production, pricing, inventory, and procurement.



C-Suite Officers occasionally reuse excerpts from business journals or industry publications like Chemical and Engineering News and ICIS Chemical Business in internal company presentations.



A **Competitive and Market Intelligence Analyst** creates an internal site that includes news articles, published literature, press releases, and other materials related to direct competitors for use by team members.



An **Operations Manager** stores and reuses content, including standards, for plant safety, compliance, government response, and plant oversight.



A **Corporate Communications Manager** embeds a PDF version of a recent article reviewing a new company product into an internal company newsletter or posts it to the company's intranet site for employee awareness.



A **Research Chemist** emails a copy of a journal article on a new compound to a colleague.

¹ 2023 Information Seeking and Consumption Study, Outsell, Inc.

² All allowed uses are subject to the general restriction under the Annual or Multinational Copyright License that the authorization provided by the license does not include any right to create a library or collection intended to substantially replace the user's need for a particular work.

About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.



Learn more

Have questions about how a CCC or RightsDirect Copyright License can support collaboration in your chemical manufacturing company?

U.S. organizations:

🌐 copyright.com

✉ solutions@copyright.com

Organizations outside of the U.S.:

🌐 rightsdirect.com

✉ solutions@rightsdirect.com