



## Frequently Asked Questions

# Motion Picture License

## What is the Motion Picture License?

The Motion Picture License (MPL) allows employees of U.S.-based businesses to show copyright-protected movies and TV shows (referred to as “Videos” in the MPL) for the purpose of employee education and training, internal sales presentations, and company meetings. The MPL is an affordable way to comply with copyright law.

## What content does the Motion Picture License authorize?

As an MPL licensee your employees can show legally obtained motion picture and some television content from tens of thousands of titles from more than 1,000 movie and television producers from around the world — including all major Hollywood studios like Disney, Warner Media, and NBCUniversal. A recent addition to the repertory is the highly respected media firm Getty Images which has granted MPLC public performance licensing rights for its vast library of editorial and creative video footage which ranges in topic from news, entertainment, fashion, and technology to archival and geographic. Footage from Getty Images can be seen in news broadcasts around the world. A complete list of producers can be found online [here](#).

## What legal sources of Video content are covered by the license?

The MPL allows users to show Videos obtained from ANY legally obtained source, as long as the Videos are covered under the license. This may include DVDs purchased at retail outlets, Videos downloaded from iTunes or Videos streamed from hulu.com and other websites which are authorized outlets of motion picture content and TV shows.

## Do Videos have to be shown in their entirety?

No, while the Videos can be shown in their entirety under the license, the MPL also authorizes you to show portions or scenes of Videos.

## Does the MPL only authorize showing Videos inside the walls of the company? What if I’m at a client meeting or a conference and need to show a Video?

The MPL allows you to show Videos in any facility either owned or used by the licensed employee. This would include client meetings and conferences.

## Frequently Asked Questions

### Can I show Videos in my trade show booth?

No. You may not use the MPL in situations where the showing of the Video may be perceived as an endorsement of your product or service. Generally, a trade show booth showing would be perceived as a product endorsement and require additional clearance from the rightsholder.

### Can I charge for admission?

The MPL does not allow you to charge for admission, even if it's a company event.

### Why does my company need a Motion Picture License?

The content of Videos whether rented, purchased or viewed online is protected by copyright law. With few exceptions, the use of Videos is generally limited to home viewing. The MPL provides you with permission to use those Videos in the corporate setting.

### What can I do with the Motion Picture License?

With Copyright Clearance Center's (CCC) Motion Picture License you can:

- Legally show video content from more than 1,000 producers.
- Enhance employee training, sales presentations, conferences, and cultural heritage and other corporate events.
- Easily find and confirm coverage with the MPL complimentary look-up tool.
- Save time and money by reducing the need to pursue permissions.
- Minimize the risk of unintended copyright infringement.

### How do I verify that a title is covered by my Motion Picture License?

There are two easy ways to search and verify coverage:

1. Use the new Motion Picture License (MPL) lookup tool to verify movie coverage by going to [www.copyright.com/pardot-landing-page/mpl-lookup/](http://www.copyright.com/pardot-landing-page/mpl-lookup/).
  - Type in the name of the movie you are looking for, use the drop-down menu to select your language, and click 'Submit'. A green check mark indicates that the film is covered by the license.
2. For movies that are not found or if to verify coverage of a television show, use the [Internet Movie Database \(IMDb\)](#) in conjunction with the list of MPL participating producers and distributors.
  - Go to [www.imdb.com](http://www.imdb.com) and type in the title of the film or television show that you are looking for. Click the 'Search' button then choose the relevant title.
  - Click the 'More' tab located above the movie rating.
  - Under the Details list, select 'Company Credits' to view information about the film or television show production companies and distributors.
  - If the theatrical distributor is not specified, use the distributor listed for "All Media" or the Production company.

*NOTE: for television shows you can use the U.S. distributor as the company to look up in the next step.*

- Cross reference against CCC's List of [MPL Participating Theatrical Distributors & Producers](#) to verify coverage



### How is my license fee determined?

The Annual Copyright License fee for each company is determined by the projected content use for that company's industry type and the number of professional employees. The price is based on usage of film content within certain industries provided by our partner MPLC.

### Does a Motion Picture License allow me to do anything I want with Videos?

The Motion Picture License permits showing of films, Videos, and TV shows within a business environment and does not provide rights to make copies or distribute Videos. Videos must be legally obtained elsewhere (e.g., DVD purchase, iTunes). The MPL allows users to show those legally obtained Videos at company meetings, trainings, events, client meetings, and at conferences.

### Can I make movie clips or copy DVDs to digital files?

The MPL does not authorize you to make clips or unlawfully copy DVDs. Licensees may use technology to perform the Videos in a presentation noting that the Videos or any portion thereof must not be retained once the public performance has concluded.

### Can I download and save a video I found on YouTube for the purposes of a presentation?

You can use software to download and save a Video that you found on YouTube, if that Video was made available by the Rightsholder and is covered under the CCC Motion Picture License (MPL). You may retain that whole Video or a scene from that Video in your PowerPoint presentation for the duration of the presentation, under the terms and conditions of the license. Once you are no longer using the presentation, or are no longer a holder of a MPL, you would not have permission to retain the Video or scenes from the Video.

### Is coverage available to our foreign employees?

Yes, the Motion Picture License has an option to add coverage of your employees outside the United States. Simply check the box on the license to add multinational employees and fill out the country schedule.

#### About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

© 2021 Copyright Clearance Center, Inc. All rights reserved.



#### Learn more

✉ [solutions@copyright.com](mailto:solutions@copyright.com)

🌐 [copyright.com](http://copyright.com)