

RightFind  
Business Intelligence  
helps you:



Justify your  
content spend



Tap into all of your data  
from a single source



Let the data tell your  
content ROI story



Use business value metrics  
to increase the visibility of  
information services and  
demonstrate the strategic  
value of content



Shorten your budget  
planning cycle

## RightFind Business Intelligence

### Analytics to support data-driven content investments

RightFind Business Intelligence is the only solution to combine analytical tools for insights on content usage and spending with budget tools to help you justify your content investment.



Justify your content spend: With flattening or declining budgets for subscriptions, tokens, and document delivery and rising content costs RightFind Business Intelligence gives you the insights you need to make the best investment decisions and justify them to key stakeholders.



RightFind Business Intelligence is part of CCC's RightFind Suite — a set of integrated, flexible software solutions that enable professionals at R&D-intensive companies to search, discover, access, read, share, organize, collaborate on and analyze content to generate data-driven insights that give their organizations a competitive edge.

## With RightFind Business Intelligence

**Tap into all of your data from a single source:** Gathering, normalizing, and analyzing data across disparate sources is time-consuming. RightFind Business Intelligence gives you a complete enterprise view of content use in seconds, including granular details on usage through RightFind, your organization's source systems, and COUNTER statics across publisher platforms via SUSHI.

**Let the data tell your content ROI story:** Make spreadsheets and pivot tables a thing of the past when reporting your organization's content usage and spend. With RightFind Business Intelligence, organize and share the data most valuable to you and your colleagues through customizable dashboards. From there, you can create presentations quickly and easily and demonstrate your content return on investment to key stakeholders.

**Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company:** The value of the library and its collection cannot be measured on costs alone. RightFind Business Intelligence offers business value metrics to identify strategic content needs, spot coverage gaps, and demonstrate how library services support your organization's business goals.

**Shorten your budget planning cycle:** Budget planning doesn't have to be grueling. RightFind Business Intelligence offers budget forecasting and analytical tools that simplify, automate, and shorten the annual budget process so you can focus on other priorities.

## Features and benefits

- **COUNTER report** — Get an enterprise view of content usage, including journals, books and databases in seconds.
- **Non-standard reports** — Gain insight from usage reports not currently provided in the COUNTER standard format, such as usage by business unit, usage type, and cost per use.
- **Executive dashboard** — Organize and share the data most valuable to you and your colleagues through customizable dashboards.
- **Budget planning and analysis tools** — Run "what if?" budget scenarios, set your final budget with a single click, and put an end to manual processes.
- **Value analytics report** — Increase the visibility of information services and demonstrate the strategic value of content at your company.
- **360 report** — Gain deep insight into content usage for specific publishers and/or publications, both subscribed and unsubscribed, to inform content investments.
- **Budget Health Check Report** — Use predictive analytics to measure the overall health of your content collection by business unit or enterprisewide and avoid spending surprises.

## About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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## Learn more

Learn more about RightFind Business Intelligence.

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