CCC to Host Interactive Webcast on 'The State of Scholarly Metadata in 2023: Industry Insights From Around the Globe'

Panel of Industry Experts Will Discuss the Importance of Prioritizing Metadata Management for the Open Scholarly Community and Explore Pragmatic Solutions

July 13, 2023 – Danvers, Mass. – CCC, a leader in advancing copyright, accelerating knowledge, and powering innovation, will present an interactive webcast – The State of Scholarly Metadata in 2023: Industry Insights From Around the Globe – on Thursday, 20 July at 11AM EDT/4 PM BST.

A VIP panel of industry experts will discuss the importance of prioritizing metadata management for the open scholarly community and explore pragmatic solutions for future publishing workflows.

Speakers include Randy Townsend, Editor in Chief, GW Journal of Ethics in Publishing, President, SSP; Ana Heredia, PhD, Affiliate Senior Associate, Maverick Publishing Specialists; and Wolfgang Mayer, Head of E-Resource Management, University of Vienna. The session is moderated by Deni Auclair, Media Growth Strategies, and Jamie Carmichael, Senior Director, Information and Content Solutions, CCC.

To register, click here. Audience questions are welcome and may be submitted in advance to events@copyright.com.

"When it comes to moving successful Open Access initiatives forward, high-quality scholarly metadata is crucial," said Emily Sheahan, Vice President & Managing Director, CCC. "Stakeholders across the ecosystem are increasingly relying on metadata to drive data quality in order to simplify workflows and reduce costs."

At the London Book Fair in April, CCC unveiled *The State of Scholarly Metadata: 2023*, a visual report conducted in collaboration with Media Growth Strategies that depicts the complexities and value of metadata throughout the scholarly research lifecycle. The findings draw on dozens of research interviews about the significant economic and social impact that a fragmented metadata supply chain has today on researchers, institutions, funders, and publishers— particularly in the transition to Open Access (OA).

Also at the London Book Fair, CCC presented a Town Hall discussion where a VIP panel shared best practices for developing research data that is FAIR through culture, training, and technology. Audience members learned how to identify signals of improvement and create breakthrough interoperability across research domains.

With its acquisition of Ringgold, CCC is now a leading provider of persistent Identifiers (PIDs) for the entire ecosystem, including publishers, institutions, funders, government, corporations, healthcare, non-profits, and more. For more than ten years, CCC's scholarly communications

workflow solution for the OA community, [RightsLink for Scientific Communications](#) (RLSC), has relied on Ringgold identifiers to disambiguate author affiliations related to APC management.

With over 600,000 Ringgold PIDs and metadata records, Ringgold Identify Database provides a curated view of organization data to help stakeholders improve data quality, drive strategic decision-making, and support data interoperability across the scholarly communications ecosystem. Used by intermediaries, funders, and a [growing](#) list of leading publishers, Ringgold Identify Database is the only solution to offer structured organizational hierarchies and consortia connections to help stakeholders quickly understand complex relationships. The database also includes rich metadata and additional identifiers, including the ISNI ID, an ISO Standard open ID to support wider interoperability.

CCC is a long-time supporter of the creation, development, and proliferation of identifiers, including supporting initiatives such as [ORCID](#) and [ISNI](#). The acquisition of Ringgold reflects CCC's ongoing commitment to promoting data interoperability, addressing market friction, and collaborating with stakeholders to create solutions together.

CCC is an active partner in the evolution of hybrid and pure OA publishing models. For years, CCC has brought together key OA stakeholders from the author, publisher, institution, funding, and vendor communities through roundtables, panel events, webinars, and podcasts. CCC is a member of [OASPA](#) (Open Access Scholarly Publishers Association), [ALPSP](#) (Association of Learned and Professional Society Publishers), [STM](#) (International Association of STM Publishers) and [SSP](#) (Society for Scholarly Publishing).

ABOUT CCC
A pioneer in voluntary collective licensing, [CCC](#) (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright, information management, artificial intelligence, and machine learning, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by harnessing information from a wide variety of data sources and content assets.

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