## The Women's Edge and The Boston Globe Again Name CCC to Top 100 Women-Led Businesses in Massachusetts List

CCC Ranks #13 in the Annual Award Celebrating the State's Leading Companies and Nonprofits Run by Women

November 16, 2023 – Danvers, Mass. - <u>The Women's Edge</u>, a nonprofit that supports female business leaders, in partnership with <u>The Boston Globe</u>, has announced <u>CCC</u>, a pioneer in voluntary collective licensing, advancing copyright, accelerating knowledge, and powering innovation, was named to its annual <u>Top 100 Women-Led Businesses in Massachusetts</u> list. CCC ranked #13.

For each organization on the list, The Women's Edge examined revenue or operating budget as well as other variables, including number of full-time employees in Massachusetts, workplace and management diversity, and innovative projects. The Women's Edge then ranked organizations according to its own formula. This is the 23<sup>rd</sup> year that The Women's Edge has created the list and the 11<sup>th</sup> year that the Boston Globe has partnered with the group.

"CCC is honored to be included once again on this list of remarkable women-led companies," said Tracey Armstrong, President and CEO, CCC. "It is energizing to be part of the community of leaders The Women's Edge has brought together and to engage with many women on CCC's team who are benefitting from leadership and talent development programs they offer."

CCC remains committed to continuous improvement in creating a diverse, equitable and inclusive (DEI) workplace. CCC's DEI Employee Resource Group has developed an internship program with students from <u>Arrupe College of Loyola University Chicago</u>, and launched a pilot <u>Girls Who Code</u> program at a local school. CCC is a member of the <u>Mass Technology Leadership</u> <u>Council</u> (MassTLC), whose mission is to accelerate innovation, growth, and development of an inclusive tech ecosystem in Massachusetts through STEM pipeline initiatives, talent development, leadership, and advocacy. CCC is a member of the <u>North Shore Juneteenth</u> <u>Association</u>, an emerging 501 (c)(3) organization of community leaders creating awareness about Juneteenth, educating the community about positive aspects of Black American culture, and dismantling racism by using events and programming as tools of change.

CCC received a <u>2023 Top Workplaces USA national award</u> and was named one of the <u>Top Places</u> <u>to Work in Massachusetts</u> by the Boston Globe. Last year, CCC earned several <u>Top</u> <u>Workplaces</u> Culture Excellence Awards for Employee Appreciation, Employee Well-Being, Professional Development, Compensation & Benefits, Leadership, Work-Life Flexibility, and being Women-Led. Armstrong was recently <u>named to Forbes 2023 "50 Over 50" list</u>.

## About CCC

A pioneer in voluntary collective licensing, <u>CCC</u> advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary <u>RightsDirect</u> collaborate with stakeholders on innovative solutions to harness the power of data and AI.

## For more information, please contact:

Craig Sender Senior Director, Public & Analyst Relations <u>csender@copyright.com</u> +1 (917) 626-7152