

CCC Hosts Annual ‘We Not Me’ Global Volunteering Event

Company’s Year-Round Charity Initiative Demonstrates the Power of Individual Action to Build Community and Support the Common Good

Oct. 31, 2023 – Danvers, Mass. – [CCC](#), a pioneer in voluntary collective licensing and leading information solutions provider, held its annual ‘We Not Me’ global volunteering event as part of a year-round charity initiative about demonstrating the power of individual action to build community and support the common good.

CCC US-based staff collaborated with colleagues in various parts of the country including Massachusetts, New Hampshire, Rhode Island, Oregon, Washington, and California, serving meals, enhancing green spaces, and building affordable homes. Other activities included organizing donations for children in need of clothing, helping therapeutic centers for children and adults with physical, cognitive, and emotional challenges, and assisting a bookstore that is helping young adults rebuild their lives while learning to run a business. Colleagues in the UK made repairs to Acacia Adventure Playground, which provides a safe play space for children. Team members in Romania volunteered to help Cluj charity Asociatia ACASA build affordable, accessible housing for families.

CCC colleagues based in the U.S., U.K., Spain, Romania, Germany, and Finland put on their ‘We Not Me’ t-shirts and walked in support of hospice organizations around the world, honoring the memories of family members, friends, and colleagues. For every team member who participated, CCC is donating to hospice organizations in their communities, including the annual [Care Dimensions Walk for Hospice](#).

Since 2019, hundreds of CCC employees have volunteered on behalf of more than 25 charities around the globe, serving economically disadvantaged persons, assisting victims of domestic violence, feeding the hungry, helping people with cognitive challenges, working in support of environmental causes, and much more.

“Our work in service of our clients, and those in our communities, is important,” said Tracey Armstrong, President and CEO, CCC. “At CCC, we view this social responsibility as essential. Our We Not Me program empowers CCC team members to contribute to and build stronger communities collectively with their colleagues in a continuous program that is integrated in the workplace.”

CCC remains committed to continuous improvement in creating a diverse, equitable and inclusive (DEI) workplace. CCC’s DEI Employee Resource Group has developed an internship program with students from [Arrupe College of Loyola University Chicago](#), and launched a pilot [Girls Who Code](#) program at a local school. CCC is a member of the [Mass Technology Leadership Council](#) (MassTLC), whose mission is to accelerate innovation, growth, and development of an

inclusive tech ecosystem in Massachusetts through STEM pipeline initiatives, talent development, leadership, and advocacy. CCC is a member of the [North Shore Juneteenth Association](#), an emerging 501 (c)(3) organization of community leaders creating awareness about Juneteenth, educating the community about positive aspects of Black American culture, and dismantling racism by using events and programming as tools of change.

CCC received a [2023 Top Workplaces USA national award](#) and was named one of the [Top Places to Work in Massachusetts](#) by the Boston Globe. CCC was also included in the Globe's [Top 100 Women-Led Businesses in Massachusetts](#) list. Last year, CCC earned several [Top Workplaces](#) Culture Excellence Awards for Employee Appreciation, Employee Well-Being, Professional Development, Compensation & Benefits, Leadership, Work-Life Flexibility, and being Women-Led. Armstrong was recently [named](#) to Forbes 2023 "50 Over 50" list.

ABOUT CCC

A pioneer in voluntary collective licensing, [CCC](#) advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary [RightsDirect](#) collaborate with stakeholders on innovative solutions to harness the power of data and AI.

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